

SPONSORSHIP

Proposal

Building Champions On and Off the Field



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JOIN THE

KNIGHTHOOD



Kanata Knights Football Club

Sponsorship Prospectus

2025 Season



About Us

The Kanata Knights Football Club is proud to offer your organization an exciting opportunity to support the growth and development of youth football in our community.

For over 40 years, the Knights have been a pillar of athletic excellence, sportsmanship, and youth empowerment in the Ottawa region. As one of the longest-standing and most successful clubs in the area, we have earned multiple city and provincial championships while creating a positive and inclusive environment for athletes of all skill levels.

Our year-round football program serves over 300 youth athletes each season, ranging in age from 8 to 18, across divisions from Tyke to Varsity. We welcome both male and female athletes and are committed to fostering not only athletic development, but also confidence, discipline, teamwork, and strong community connections.

By supporting the Knights, you're investing in more than just a game — you're helping build future leaders, both on and off the field.

Our Vision

At the Kanata Knights, our mission is to develop athletes both on and off the field. We strive to provide a positive, structured environment where youth can grow in confidence, discipline, and resilience. Our goal is to nurture teamwork, leadership, and a strong sense of community through the game of football. We are currently seeking sponsorship from local businesses to help us better serve our athletes and their families. Your support plays a vital role in keeping our programs accessible and high quality.

Donations help fund:

- Safe and reliable equipment
- Game and practice uniforms
- Access to elite-level coaching and training
- Field time and facility upkeep
- Our end-of-season recognition banquet

We hope we can count on your support for the 2025 season.

Listed below are a range of sponsorship opportunities designed to offer visibility and value for your business.



OUR TEAMS



Sponsorship Opportunities

We have several sponsorship opportunities available, providing your organization with visibility, recognition and engagement in our community.

\$5,000



Ultimate Throne Sponsor

- Recognition and logo on all club digital platforms throughout the season (*website, social media, and emails*)
- Banner at all home games
- Recognition at club events and promotional emails to all players promoting your brand
- A feature story on our website, team newsletter and social media channels
- Speaking opportunity at the end of the year Awards Banquet and Logo on Banquet Programs (*approximately 350 attendees*)
- Sponsorship Plaque

\$3,500



Platinum Crown Sponsor

- Recognition and logo on club digital platforms throughout the season (*website and social media*)
- Logo Display at Home Games
- Recognition at club events and promotional emails to all players promoting your brand
- Sponsorship Plaque

\$2,500



Gold Sword Sponsor

- Recognition on club digital platforms (*website, social media*)
- Promotional emails to all players promoting your brand
- Logo Display at Home Games
- Sponsorship Plaque

\$1,500



Silver Shield Sponsor

- Logo Display at Home Games
- Recognition on club digital platforms (*website, social media*)
- Sponsorship Letter

\$500



Bronze Gauntlet Sponsor

- Logo Display at Home Games
- Recognition on club digital platforms (*website, social media*)



Sponsorship Opportunities

GAME DAY SPONSORS



Castle Champion Sponsor

- Recognition and logo on all club digital platforms throughout the season (*website, social media, and emails*)
- Logo on Canteen Signage
- Banner at Home Games



Shield Bearer Sponsor

- Recognition and logo on all club digital platforms throughout the season (*website, social media, and emails*)
- Logo on Canteen Signage



Round Table Supporter

- Logo on Canteen Signage



Supply Squire Donor

Help fuel our Knights on game day!
By donating snacks, drinks, or supplies for the canteen, you're keeping our players energized and our sidelines running smoothly. Your support makes a big impact



Knights Circle Donor

Not ready for a full sponsorship? Every donation counts. Your contribution — big or small — helps us provide safe equipment, great coaching, and a positive football experience for youth in our community. Join the Knight's Circle and support the future of the game!

We believe in transparency — every sponsor and donor will be informed about how their support directly helped our team.



Impact of Your Sponsorship

By sponsoring the Kanata Knights, your organization becomes a driving force behind the development of young athletes in our community. Your support helps us provide safe equipment, quality coaching, and accessible programming for all – including scholarships for families facing financial barriers.

In addition to fueling on-field success, your sponsorship helps us deliver outreach initiatives that promote inclusion, mentorship, and community pride.

Every contribution makes a real difference – building stronger athletes, stronger teams, and a stronger future for youth in our region.

Our Promise to Our Sponsors

We deeply value our sponsors and pledge to uphold the following commitments:



Visibility

We will ensure your brand is seen and recognized as a proud supporter of youth football and community development.



Transparency

We will provide regular updates about our club's progress, achievements, and how your contribution is making a difference.



Mutual Success

We are committed to building a mutually beneficial partnership and will welcome your ideas on enhancing this relationship.

JOIN THE KNIGHTS FAMILY

The Kanata Knights offer a rewarding opportunity for your organization to invest in the future of local youth. We look forward to connecting with you and welcoming you into our growing community of supporters.

For more information or to discuss sponsorship opportunities, please contact:

Natalie St-Pierre

Director, Events and Sponsorship

Kanata Knights Football Club

☎ 613-854-0675

✉ nataliebirtch@yahoo.ca

✉ info@kanataknight.com

We sincerely thank you for considering a sponsorship opportunity with the Kanata Knights. Your support is instrumental in helping us make a meaningful, lasting impact on the lives of our athletes and the community we proudly serve.



Kanata Knights Home Turf - Bob Barr Field
100 Charlie Rogers Pl, Kanata, ON K2V 1A2, Canada